



SUBMISSION GUIDELINES

The Regionalist

All submissions must be original and exclusive to *The Regionalist*. Products should be between 1000 and 3000 words, and sent in a Microsoft Word document. Make sure you adapt your style to match *The Regionalist* Style Guide and Template, both available on the publication's webpage.

Writing for *The Regionalist* is different from academic writing or journalism. *The Regionalist's* audience are generalists – mainly policymakers and national security leaders – grappling with real tasks and decisions. Your product must be customer-focused, convincing, organised and easy to read.

Our organisation requires full disclosure of copyright information. Upon submission of a product, the author confirms that IFRS has full permission to use the product on our website and email it to IFRS contacts. The author confirms that the exact product has not been published elsewhere. If the product has already been published and is previously copyrighted then the author is responsible for providing us with a written permission from the previous publishers to republish.

SUBMISSION PROCEDURE

All submissions must be original and exclusive to *The Regionalist*. Submissions must include a short biography including: contact information, name, mailing address, telephone number and email address.

Products should be between 1000 and 3000 words, and sent using the template attached on *The Regionalist* webpage. Please attach it in a Microsoft Word document file.

ADAPTING YOUR STYLE

Writing for *The Regionalist* is different from academic writing or journalism. Your customers are generalists – mainly policymakers and national security leaders – grappling with real tasks and decisions. For your perspective to inform their thinking, your product should be written with their needs in mind.

Customer-focused

To make an impact on customers, your product must identify a relevant regional security issue, scope the issue and provide necessary context. And it should provide clear and actionable solutions to policy-makers up front.

Convincing

Your product must convince the customer of the issue's significance and the policies required to

address the issue. You must support your argument with evidence and reasoning and build a case for the policy recommendation. And we expect your argument to be original and logical.

Organised

If you want your message to break through and resonate, your product must be organised. Lead with assessment and implications and ensure you answer "so what?" for issue identified. Structure products clearly and logically, using headings to clearly delineate each section of your product.

Easy to read

Your product should be a pleasure to read. Write clearly and concisely. Use simple, precise words and avoid vague, ambiguous terms and jargon. Avoid awkward constructions and assumed knowledge.

ENGAGE IN THE EDITING PROCESS

Before you submit your product, review and edit it based on *The Regionalist* Style Guide. The editors reserve the right to make editorial and literary corrections to all material submitted. *The Regionalist's* editors will provide suggested changes and edits once your product is accepted. The editors ensure your message is as effective as it can be. Where we suggest a change, consider it well because we want to you product to hit its mark.